SUPRAJIT ENGINEERING

Stellar quarter; Phoenix getting into the groove

India Equity Research | Automobiles



Suprajit Engineering's (SEL) Q4FY16 consolidated EBIDTA (ex Phoenix Lamps (PHLL), acquired in June 2015) at INR367mn (up 43% YoY) was ~22% above estimate driven by revenue beat and contained expenses. PHLL surprised with 3% YoY revenue growth and 15.2% margin. Key highlights: 1) PHLL restructuring largely over, with Q4 reflecting normalised business; 2) SEL is expected to maintain 5-10% growth rate higher than industry; 3) rising commodity costs can exert some pressure on margins. Maintain 'BUY' with TP of INR177(from INR174).

Strong operating performance across segments

Consolidated revenue (ex PHLL) stood at INR1.8bn (up 17% YoY), driven by market share gains in 2- and 4-W segments. EBIDTA margin, adjusted for QIP issue expenses, surprised positively at 20.2% (versus our estimate of 16.8%) gaining from lower commodity costs. However, we do not expect such high margins to sustain. PHLL reported revenues of INR9bn, up 3% YoY, with margin at 15.2%.

All-round revenue traction

Management was confident of maintaining revenue run rate going ahead including that of PHLL. They also seemed confident of ramping up PHLL's margins to its core business levels. However, margin pressures are likely to persist on higher commodity prices, unless management is able to pass on the same or improve cost efficiencies.

Outlook and valuations: Improving outlook; maintain 'BUY'

We believe that SEL is well placed to capitalise on its traditional business. We are positively surprised by the improvement in PHLL's business with implementation of its INR300mn capex program. We expect PHLL to regain lost market share as the restructuring phase is behind. We are now incorporating Phoenix in our estimates. Over FY16-18, we expect consolidated EPS to log CAGR of ~20% and RoE to improve from 23% to 25% (including PHLL). We maintain 'BUY' with TP of INR177 (18x SEL's FY18 core EPS, INR 12 cash/share and INR 30 for PHLL).

Absolute Rating	BUY
Investment Characteristics	Growth
MARKET DATA (R: SUPE.BO.	D. CELINI)
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CMP	: INR 162
Target Price	: INR 177
52-week range (INR)	: 166 / 117
Share in issue (mn)	: 131.3
M cap (INR bn/USD mn)	: 21/317
Avg. Daily Vol. BSE/NSE ('000)): 63.5
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EDELWEISS RATINGS

SHARE HOLDING PATTERN (%)							
	Current	Q3FY16	Q2FY16				
Promoters *	47.4	51.8	51.8				
MF's, FI's & BKs	14.3	7.6	2.5				
FII's	-	-	4.6				
Others	38.4	40.6	41.0				
* Promoters pledge (% of share in issu		:	NIL				

PRICE PERFORMANCE (%)								
BSE Midcap Stock Stock over Index								
1 month	2.9	15.5	12.6					
3 months	18.7	24.5	5.8					
12 months	6.1	30.7	24.7					

Financials								(INR mn)
Year to March	Q4FY16	Q4FY15	% change	Q3FY16	% change	FY16	FY17E	FY18E
Total income	1,816	1,548	17.3	1,822	(0.3)	9,525	11,630	13,710
EBITDA	332	257	29.1	303	9.8	1,543	1,876	2,343
Adj. net profit	108	133	(19.1)	178	(39.3)	841	934	1,199
Dil. EPS (INR)	0.8	1.0	(19.1)	1.4	(39.3)	6.4	7.1	9.1
Dil. P/E (x)						24.7	22.3	17.3
EV/EBITDA (x)						14.4	10.9	8.5

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Q4FY16 conference call: Key highlights

Domestic demand

- SEL continued to outperform industry 13% versus 3% during FY16.
- EBITDA margins improved owing to lower commodity prices.
- During Apr-May 2016 industry growth was encouraging; SEL continues to outperform industry.
- Revenue mix for SEL and subsidiaries: 2W: 52%, auto 33%; aftermarket 10% and non-auto 5%.
- Revenue mix including PHLL: 2W 40%, auto 25%, aftermarket 32% (entire exports are to aftermarket), non-auto 3%.
- PHLL's revenue mix: Domestic 35% (40% 2W, 30-35% auto, rest aftermarket), 65% exports (50-55% own subsidiaries in Europe and balance being direct exports).
- Revenue regional split: SEL domestic at 81%, global 19%. Including PHLL domestic at 66% and global at 34%

Phoenix Lamps

- Expects revenue to log some growth in FY17. Margins should start improving and trend towards SEL's levels.
- Pressure on revenue is expected as some competitors have started getting aggressive post acquisition of the business by SEL.
- Investments of INR300mn will lead to qualitative improvement in PHLL thereby increasing efficiencies and hence margins. Q4FY16 will set the base for margins.
- In aftermarket, there is competition from Korea and Chinese players.
- In FY16, PHLL produced ~55mn lamps versus ~87mn capacity; realisation of INR57 per unit may not see major improvement unless there is change in product mix.

Cable business

- New capacity in Chennai will cater to Royal Enfield and Yamaha. The plant is expected
 to go commercial in June. In initial phase, it will work on transferring Yamaha biz from
 Bangalore to Chennai. Thereon, it will work on Royal Enfield. Volume ramp up will
 commence in FY18.
- Honda Motorcycle (HMSI): Current share of business at ~35% (30% start of year). By end FY17, hopeful of achieving ~50% share.
- Cable production at 167mn versus 200mn capacity in FY16.
- Sanand was operational for 3-4 months, supplying to HMSI.
- Passenger cars market share is ~35%. Bagged new orders in export markets, which will start contributing from FY18.
- Demand outlook for non-auto business remains subdued.

Table 1: Valuation	(INR)
SEL FY18 Core EPS	7.5
Target Multiple	18
SEL value per share	135
Surplus cash per share	12
PHLL value per share	30
Target price	177

Source: Edelweiss research

Table 2: Financial snapshot (Standalone)

Year to March	Q4FY16	Q4FY15	% change	Q3FY16	% change
Total income	1,572	1,333	18.0	1,591	(1.2)
Raw Material	956	846	13.0	981	(2.6)
Staff costs	185	157	17.4	192	(4.0)
Other expenses	189	107	76.7	133	42.2
Adj EBIDTA	243	223	9.0	284	(14.5)
Other income	35	(8)	(549.6)	30	16.9
Interest	64	32	96.2	47	36.0
Depreciation	23	15	50.2	21	8.7
Total tax	79	60	32.7	83	(4.2)
Adjusted PAT	101	108	(6.4)	153	(34.1)

As % of total income

Year to March	Q4FY16	Q4FY15	bps change	Q3FY16	bps change
Raw material	60.8	63.4	(266)	61.7	(91)
Staff costs	11.8	11.8	(6)	12.1	(35)
Other expenses	12.0	8.0	400	8.4	367
EBIDTA	15.4	16.7	(128)	17.8	(241)
Adjusted PAT	6.4	8.1	(167)	9.6	(321)
Tax rate	41.4	35.6	584	33.6	784

Source: Edelweiss research

Automobiles

Financial snapshot								(INR mn)
Year to March	Q4FY16	Q4FY15	% change	Q3FY16	% change	FY16	FY17E	FY18E
Net revenues	1,816	1,548	17.3	1,822	(0.3)	9,525	11,630	13,710
Raw material costs	1,096	912	20.2	1,053	4.1	5,635	6,793	7,963
Staff costs	216	181	19.7	235	(8.0)	1,253	1,585	1,836
Other expenses	171	198	(13.6)	231	(25.9)	1,093	1,376	1,568
EBITDA	332	257	29.1	303	9.8	1,543	1,876	2,343
Depreciation	27	17	54.2	25	7.9	158	212	230
EBIT	305	240	27.3	278	9.9	1,386	1,663	2,113
Other income	(25)	(5)	NA	65	NA	155	183	198
Interest	67	39	70.6	51	32.2	250	207	207
Add: Exceptional items	29	-		17	73.3	(57)	-	-
Profit before tax	213	196	9.0	293	(27.1)	1,234	1,639	2,104
Provision for taxes	77	62	23.2	98	(21.8)	431	543	699
Minority interest	40	-		28	42.5	-	-	-
Reported net profit	137	133	2.3	194	(29.8)	803	1,096	1,405
Adjusted Profit	108	133	(19.1)	178	(39.3)	841	934	1,199
Diluted shares (mn)	120	120		131		131	131	131
Adjusted Diluted EPS	0.8	1.1		1.4		6.4	7.1	9.1
Diluted P/E (x)	-	-		-		24.7	22.3	17.3
EV/EBITDA (x)	-	-		-		14.4	10.9	8.5
ROACE (%)	-	-		-		26.4	23.7	27.1
As % of net revenues								
Raw material	60.4	58.9		57.8		59.2	58.4	58.1
Employee cost	11.9	11.7		12.9		13.2	13.6	13.4
Other expenses	9.4	12.8		12.7		11.5	11.8	11.4
EBITDA	18.3	16.6		16.6		16.2	16.1	17.1
Adjusted net profit	5.9	8.6		9.8		8.8	8.0	8.7
Reported net profit	7.5	8.6		10.7		8.4	9.4	10.2
Tax rate	36.0	31.8		33.5		33.4	33.1	33.2

Company Description

SEL, incorporated in 1985, is India's largest automotive cable maker with an annual cable capacity of 150mn. The Suprajit Group has 15 plants—14 in India and 1 in the UK, which also operates as a tech centre. The company's customer list includes most Indian automotive majors. It also exports to many marquee global customers. Currently, it is the market leader in 2W with ~65% market share and commands ~30% share in 4W

Investment Theme

Enviable track record: SEL has a robust (>20%) revenue/APAT CAGR record over past decade further complemented by best-in-class RoCEs (>30%) driven by customer diversification, prudent cost control, market share gain and high capital efficiency

Suprajit 1.0: Diversification spring board for growth: SEL's strategy to diversify customer base and geography has been key catalyst for above industry growth over past decade.

Suprajit 2.0: After market, exports key growth drivers: Replacement market (INR 5bn industry; SEL's share ~9%) holds immense potential. Its pricing/quality will drive growth. Advent of GST can be a key growth catalyst. Exports (globally >USD3bn industry; SEL's share <1%) key focus area—well entrenched clients, superior quality, expanding footprint and attractive value proposition to accelerate client addition and new business orders

New product development/acquisition provide option value: Set up a dedicated team to identify acquisition targets (with proprietary technology) and new product development (parking brake lever, gear shifter etc), not factored in our estimates

Leader in 2Ws, further penetration in 4Ws to drive revenue: SEL supplies ~60% of 2W industry's cable requirements; ramp up in supplies to Honda and replacement market to drive growth. 4W potential remains huge (SEL only ~30% share).

Key Risks

Slowdown in demand

SEL derives ~90% revenue from OEMs. Hence, any slowdown in the overall industry can impact the company's revenue. Similarly slowdown in demand in US/Europe can impact SEL's revenue

Commodity risk

Steel is a major raw material for SEL which is sourced both locally and from China. While any steep changes in input costs are passed on to domestic OEMs (with a lag), the arrangement in exports markets are different with risk largely taken by SEL.

Currency risk

SEL derives \sim 17% revenue from exports (of which \sim 7% revenue is billed in INR). Also, it imports \sim 10% of revenue and thus has a natural hedge. With exports becoming a key growth driver, we believe natural hedge will become non-existent and SEL will be exposed to currency risks.

Financial Statements

	nptions

Year to March	FY15	FY16	FY17E	FY18E
Macro		-	•	
GDP(Y-o-Y %)	7.2	7.4	7.9	8.3
Inflation (Avg)	5.9	4.8	5.0	5.2
Repo rate (exit rate)	7.5	6.8	6.0	6.0
USD/INR (Avg)	61.1	65.0	67.5	67.0
Sector				
4W - domestic vol (% YoY)	5.1	8.0	12.0	14.0
2W - domestic vol (% YoY)	8.0	3.0	10.0	10.0
Company				
4W	15.8	20.0	25.0	30.0
2W	4.4	8.0	11.0	15.0
Aftermarket - Revenue assumptions	8	18	15	20
Non-Auto	8.3	(5.0)	10.0	10.0
Export - Revenue assumptions	34	13	23	20
Avg. Interest rate (%)	9.9	9.7	10.1	10.1
Depreciation rate (%)	3.4	3.6	4.5	4.6
Tax rate (%)	32.7	33.4	33.1	33.2
Dividend payout (%)	22.7	16.4	19.2	19.6
Net borrowings (INR mn)	910	(1,034)	(1,034)	(1,834)
Capex (INR mn)	409	1,789	300	300
Debtor days	73	64	58	47
Inventory days	66	67	59	41
Payable days	57	49	50	47
Cash conversion cycle	82	82	67	41

Income statement				(INR mn)
Year to March	FY15	FY16	FY17E	FY18E
Income from operations	6,118	9,525	11,630	13,710
Materials costs	3,729	5,635	6,793	7,963
Manufacturing expenses	603	1,093	1,376	1,568
Employee costs	826	1,253	1,585	1,836
Total operating expenses	5,157	7,982	9,754	11,366
EBITDA	961	1,543	1,876	2,343
Depreciation	90	158	212	230
EBIT	871	1,386	1,663	2,113
Add: Other income	41	155	183	198
Less: Interest Expense	164	250	207	207
Add: Exceptional items	-	(57)	-	-
Profit Before Tax	747	1,234	1,639	2,104
Less: Provision for Tax	245	431	543	699
Reported Profit	503	803	1,096	1,405
Exceptional Items	-	(38)	-	-
Adjusted Profit	503	841	934	1,199
Shares o /s (mn)	120	131	131	131
Adjusted Basic EPS	4.2	6.4	7.1	9.1
Diluted shares o/s (mn)	120	131	131	131
Adjusted Diluted EPS	4.2	6.4	7.1	9.1
Adjusted Cash EPS	4.9	7.6	8.7	10.9
Dividend per share (DPS)	1.0	1.1	1.4	1.8
Dividend Payout Ratio(%)	26.5	19.2	22.5	22.9

Common size metrics

Year to March	FY15	FY16	FY17E	FY18E
Operating expenses	84.3	83.8	83.9	82.9
Materials costs	61.0	59.2	58.4	58.1
Staff costs	13.5	13.2	13.6	13.4
S G & A expenses	9.9	11.5	11.8	11.4
Depreciation	1.5	1.7	1.8	1.7
Interest Expense	2.7	2.6	1.8	1.5
EBITDA margins	15.7	16.2	16.1	17.1
Net Profit margins	8.2	8.8	8.0	8.7

Growth ratios (%)

Year to March	FY15	FY16	FY17E	FY18E
Revenues	12.2	55.7	22.1	17.9
EBITDA	3.9	60.7	21.5	24.9
PBT	0.4	65.1	32.8	28.3
Adjusted Profit	(1.0)	67.3	11.1	28.4
EPS	(1.0)	52.9	11.1	28.4

As on 31st March	FY15	FY16	FY17E	(INR mn) FY18E
Share capital	120	131	131	131
Reserves & Surplus	2,288	4,344	5,069	5,993
Shareholders' funds	2,408	4,476	5,200	6,124
	2,408	•	,	
Minority Interest	1.005	542	704	909
Short term borrowings	1,005	1,829	1,376	1,376
Long term borrowings	655	757	679	679
Total Borrowings	1,660	2,586	2,056	2,056
Def. Tax Liability (net)	91	86	86	86
Sources of funds	4,159	7,690	8,046	9,176
Gross Block	2,652	4,441	4,741	5,041
Net Block	1,843	3,474	3,561	3,631
Capital work in progress	7	7	7	7
Total Fixed Assets	1,850	3,481	3,569	3,638
Cash and Equivalents	1,173	1,676	3,090	3,890
Inventories	799	1,669	983	1,166
Sundry Debtors	1,250	2,096	1,612	1,927
Loans & Advances	200	628	346	413
Other Current Assets	13	10	13	13
Current Assets (ex cash)	2,263	4,404	2,953	3,520
Trade payable	568	944	933	1,116
Other Current Liab	559	926	632	756
Total Current Liab	1,127	1,870	1,566	1,872
Net Curr Assets-ex cash	1,135	2,534	1,388	1,648
Uses of funds	4,159	7,690	8,046	9,176
BVPS (INR)	20.1	34.1	39.6	46.6
Free cash flow				(INR mn)

Free cash flow				(INR mn)
Year to March	FY15	FY16	FY17E	FY18E
Reported Profit	503	803	1,096	1,405
Add: Depreciation	90	158	212	230
Interest (Net of Tax)	110	166	139	138
Others	13	(15)	(114)	(129)
Less: Changes in WC	(202)	1,398	(1,146)	261
Operating cash flow	918	(286)	2,479	1,384
Less: Capex	409	1,789	300	300
Free Cash Flow	509	(2,075)	2,179	1,084

Cash flow metrics

Year to March	FY15	FY16	FY17E	FY18E
Operating cash flow	918	(286)	2,479	1,384
Investing cash flow	(737)	(2,003)	(267)	(252)
Financing cash flow	(208)	2,016	(948)	(482)
Net cash Flow	(27)	(273)	1,264	650
Capex	(409)	(1,789)	(300)	(300)
Dividend paid	133	161	210	275

Profitability and efficiency ratios

Year to March	FY15	FY16	FY17E	FY18E
ROAE (%)	22.6	21.6	20.1	21.7
ROACE (%)	23.7	26.4	23.7	27.1
Inventory Days	66	67	59	41
Debtors Days	73	64	58	47
Payable Days	57	49	50	47
Cash Conversion Cycle	82	82	67	41
Current Ratio	3.0	3.3	3.9	4.0
Gross Debt/EBITDA	1.7	1.7	1.1	0.9
Gross Debt/Equity	0.7	0.5	0.3	0.3
Adjusted Debt/Equity	0.7	0.5	0.3	0.3
Net Debt/Equity	0.2	0.2	(0.2)	(0.3)
Interest Coverage Ratio	5.3	5.5	8.0	10.2

Operating ratios

Year to March	FY15	FY16	FY17E	FY18E
Total Asset Turnover	1.6	1.6	1.5	1.6
Fixed Asset Turnover	3.6	3.6	3.3	3.8
Equity Turnover	2.7	2.6	2.1	2.1

Valuation parameters

Year to March	FY15	FY16	FY17E	FY18E
Adj. Diluted EPS (INR)	4.2	6.4	7.1	9.1
Y-o-Y growth (%)	(1.0)	52.9	11.1	28.4
Adjusted Cash EPS (INR)	4.9	7.3	10.0	12.5
Diluted P/E (x)	38.7	25.3	22.8	17.8
P/B (x)	8.1	4.8	4.1	3.5
EV / Sales (x)	3.2	2.3	1.8	1.4
EV / EBITDA (x)	20.8	14.7	11.2	8.7
Dividend Yield (%)	0.6	0.6	0.8	1.1

Peer comparison valuation

	Market cap	Diluted P	/E (X)	EV / EBITDA	(X)	ROAE (%)
Name	(USD mn)	FY17E	FY18E	FY17E	FY18E	FY17E	FY18E
Suprajit Engineering	317	22.8	17.8	11.2	8.7	20.1	21.7
Amara Raja Batteries	2,132	25.4	21.1	14.2	12.0	24.1	23.9
Exide Industries	2,076	20.8	18.5	11.5	10.0	14.1	13.8
Motherson Sumi Systems	5,600	23.1	17.3	9.3	7.4	35.4	35.8
Median	-	22.9	18.1	11.4	9.3	22.1	22.8
AVERAGE	-	23.0	18.7	11.5	9.5	23.4	23.8

Source: Edelweiss research

Additional Data

Directors Data

Mr K Ajith Kumar Rai	Chairman & MD	Dr. C Mohan	Executive Director
Mr Diwakar S Shetty	Director	Mr Ian Williamson	Director
Mr B S Patil	Director	Mr M Jayarama Shetty	Director

Auditors - Messrs Varma & Varma

*as per last available data

Holding - Top10

	Perc. Holding		Perc. Holding
Rai k ajith kumar	33.7	Rai supriya a	10.92
Sundaram clayton ltd	4.39	Prudential icici ass	3.66
Commonwealth bank of	2.4	Tvs motor company It	2.2
Dsp blackrock invest	2.03	Bajaj allianz life i	1.46
Malabar india fund l	1.41	Punja shobita	1.39

*as per last available data

Bulk Deals

Data	Acquired / Seller	B/S	Qty Traded	Price

No Data Available

*as per last available data

Insider Trades

Reporting Data	Acquired / Seller	B/S	Qty Traded
14 Jan 2016	Ashutosh Rai	Buy	1200000.00
14 Jan 2016	Supriya Ajith	Sell	1281600.00
14 Jan 2016	Akhilesh Rai	Buy	163200.00
14 Jan 2016	Ajith Kumar Rai	Sell	1281600.00
14 Jan 2016	Aashish Rai	Buy	1200000.00

*as per last available data

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Coverage group(s) of stocks by primary analyst(s): Automobiles

Ashok Leyland, Amara Raja Batteries, Bajaj Auto, Eicher Motors, Exide Industries, Hero MotoCorp, Minda Corporation, Mahindra & Mahindra Ltd, Maruti Suzuki India Ltd, Motherson Sumi Systems, Suprajit Engineering, Tata Motors Ltd

Recent Research

Date	Company	Title	Price (INR)	Recos
31-May-16	Tata Motors	JLR surprises on all counts Result Update	5; 421	Buy
31-May-16	Mahindra & Mahindra	Inline quarter; pinning ho on monsoon; Result Update	pes 1,331	Buy
26-May-16	Bajaj Auto	Inline quarter; exports rev critical; Result Update	vival 2,505	Hold

Distribution of Ratings / Market Cap

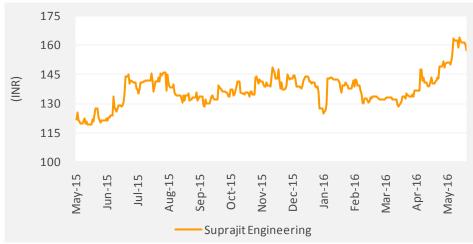
Edelweiss Research Coverage Universe

Luciweiss Research	Coverag	e Omver	36		
		Buy	Hold	Reduce	Total
Rating Distribution* * - stocks under review		158	59	12	229
	> 50bn	Betv	ween 10bn a	nd 50 bn	< 10bn
Market Cap (INR)	156		62		11

Rating Interpretation

Rating	Expected to
Buy	appreciate more than 15% over a 12-month period
Hold	appreciate up to 15% over a 12-month period
Reduce	depreciate more than 5% over a 12-month period

One year price chart



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